



## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

### **Tempur-Pedic expands Canadian distribution of Tempur-Pedic Medical® products**

**London, ON- October 29, 2007** – TEMPUR Canada, the Canadian distributor of Tempur-Pedic Swedish Mattresses™ and Pillows and Tempur-Pedic Medical products announced today a new partnership with Drug Trading Company Limited, Canada's leading independent retail pharmacy services provider. This partnership will allow for Tempur-Pedic products to be available for purchase in Drug Trading pharmacies, home health care member centres and rehab centres nationwide.

Recommended by over 30,000 medical professionals around the world, Tempur-Pedic is medically classified as a 'pressure-relieving' surface in hospitals and homes world-wide. Tempur-Pedic has the unique ability to support and distribute body weight evenly, relieve pressure points and prevent pain while in bed reducing the need to toss and turn.

*"We are excited about launching our line of products with Drug Trading retailers and working together to improve the quality of sleep for patients in hospitals and consumers at home. At TEMPUR Canada we believe in 'Hospital to Home' comfort and care, making sure that Tempur-Pedic products are available to patients in the hospital and for use at home. This partnership will ultimately help more people find relief and comfort when they need it most."*

~Rose-Ann Nathan – Vice-President – TEMPUR Canada ~

#### **About Drug Trading Company**

A member of the Katz Group of Companies, Drug Trading Company Limited is Canada's oldest and largest independent retail pharmacy services and banner program provider, as well as the largest home health care program provider in the country. In 2006, Drug Trading's Home Health Care program was recognized with Pharmacy Post's prestigious Outstanding Program Award. Drug Trading pharmacy banners Guardian and I.D.A. are among the most trusted pharmacy names in Canada. For more information on Drug Trading visit [www.rexall.ca](http://www.rexall.ca).

#### **About Tempur-Pedic**

Initially developed at NASA's Ames Research Center in the early 1970's, the original material was designed to relieve the pressure experienced by astronauts during lift-off. The TEMPUR formula was then utilized to produce a hospital mattress to aid in the prevention and healing of pressure sores. The dramatic improvement in pressure relief, comfort and sleep quality experienced by individuals in hospitals and patient homes lead to the distribution of Tempur-Pedic® products into the retail market. Today, TEMPUR is found in millions of bedrooms and hospital rooms worldwide.

Tempur-Pedic is your partner in good health and healing.

For more information about Tempur-Pedic visit [www.tempurpedic.ca](http://www.tempurpedic.ca) or call 1-800-887-4321. For more information about Tempur-Pedic Medical products visit [www.tempurpedicmedical.ca](http://www.tempurpedicmedical.ca) or call 1-800-887-4321.